

TRENT MUSHO

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OBJECTIVE To bring the client's vision to life by utilizing my skills and knowledge in video production, post-production, photography, and graphic design.

EXPERIENCE

Gatorade – Head of Production for Gatorade Media Lab **2009-Present**

- Shot photos, filmed, and edited interviews, behind-the-scene commercial videos, social media content, and workout sessions with professional athletes
- Coordinated video crews on major campaign and digital activations
- Served as Post-Production supervisor
- Traveled to Sydney, Australia, London, & Sao Paolo, Brazil to interview and film athletes for an internal project that captured global consumer insights
- Conceptualized, shot, & edited original short documentary work
- Edited Viral/Bonus content for Gatorade.com
- Spearheaded photography needs for brand and for keystone Youth Activation: Gatorade Player of the Year
- Designed and created static and animated banners for both web and stadium usage
- Created internal videos for PepsiCo projects

12th Round LLC – Technical Director, Head of Production **2012-Present**

- Executed the launch of the company by developing the company mission, creating website, and selling services through advertising and sales calls
- Lead cinematographer on all projects and produced on many short videos
- Shot 5+ short form sports documentaries
- Edited digital content for brands and their social media sites

Duke Cannon – Production Specialist **2012-Present**

- Filmed video of company owner as well as products for TheGrommet.com
- Captured product photography for social media platforms and the company's website
- Worked with company owner to generate original content including the brand's first major campaign
- Shot and edited short informational and advertisement videos for the company's website

National Geographic – Videographer **2017**

- Shot and directed actors and singers for a national campaign video
- Captured behind the scenes footage and interviews for the national campaign

Nike – Videographer & Photographer **2013-2014**

- Shot and edited photos for promotional events
- Filmed activation events such as the Air Force 1's 30th Anniversary Party and "30 for 30: Benji" Screening Event

Ale Syndicate **2013-2014**

- Produced and Edited film of brand's participation at the American Beer Classic
- Filmed and edited short informational video of the company owners for Ale Syndicate's Website

EDUCATION

Columbia College, Chicago, IL

Film/Video Major with a concentration in Cinematography

Sept. 2008-2012

SKILLS

Software: Adobe Premiere, After Effects, Photoshop, Lightroom, Media Encoder, Davinci Resolve, Final Cut Pro, Apple Color, Apple Compressor, Apple Soundtrack Pro, Apple Motion, Cinema Tools, Aperture, Celtx, RedCine-X, Microsoft Word, Excel, PowerPoint, Outlook

Camera: Red Cinema Cameras (Scarlet, Epic, Weapon), Sony A7 Series Cameras (a7s, a7r, a6300), Canon DSLRs (5D, 7D, Rebel), Go Pro Cameras, Sony Ex-1, Sony z150, Panasonic AF100

ACKNOWLEDGMENTS

- Photography featured in Sports Illustrated, Bleacher Report, USA Today, NBC.com